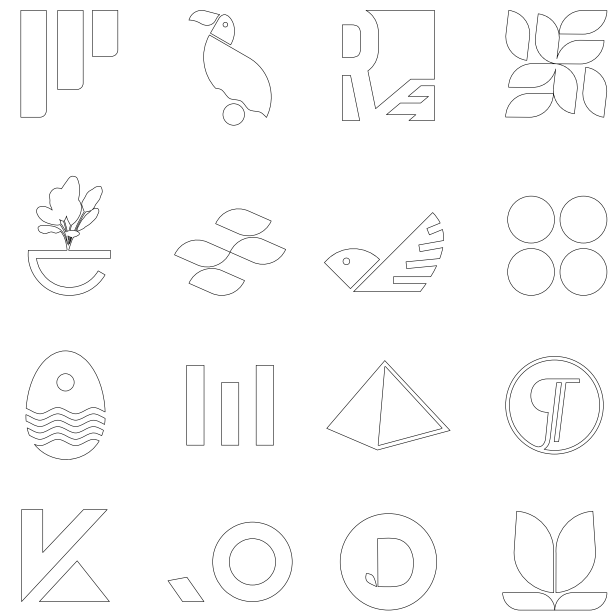


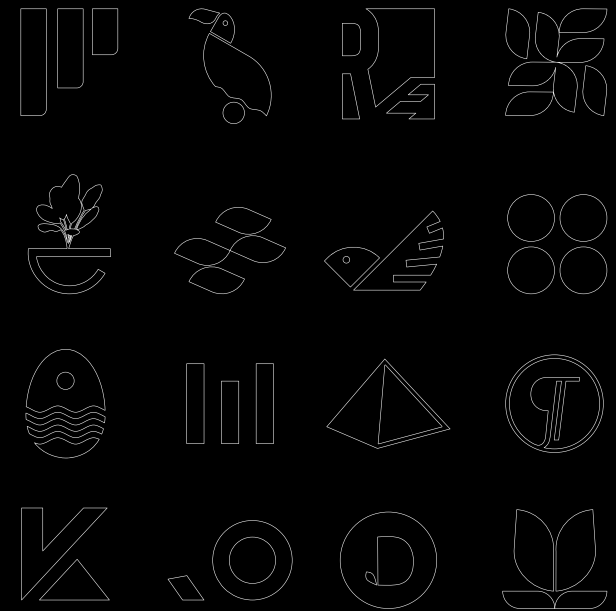
LOGO MARKS



**Mbowa
Design
Lab™**

A CREATIVE DESIGN
& BRANDING AGENCY

design@mbowa.com • lab.mbowa.com
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*You don't build a brand,TM
You set your standard*

FOREWORD

Firstly, on behalf of Mbowa Design Lab, I want to express our sincere gratitude to all our clients and partners for their unwavering support and collaboration. Thank you.

The Logo Book represents a curated collection of recent brand marks crafted by Mbowa Design Lab, and we are thrilled to share it with you.

At MDL, our mission is twofold: to create enduring visual identity assets that elevate and amplify brands, and to assist brands in setting themselves apart and establishing their standard in competitive markets.

We define a brand identity as a valued set of consistent principles, guidelines, and standards that shape how we are perceived—the essence of our image. It serves as the conduit through which we visually and emotionally convey our unique ideas, relationships, and execution prowess when engaging with stakeholders.

We invite you to immerse yourself in this exhibition. If you are interested in collaborating with us, please reach out to us at design@mbowa.com. Your interest and support mean the world to us.

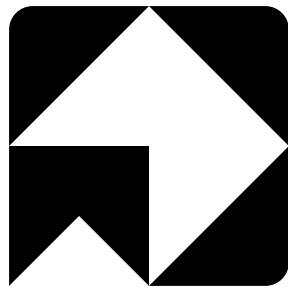
Joseph Zito Mbowa
Head of Design





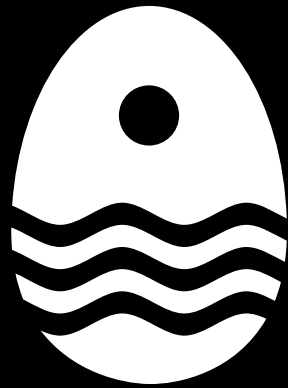
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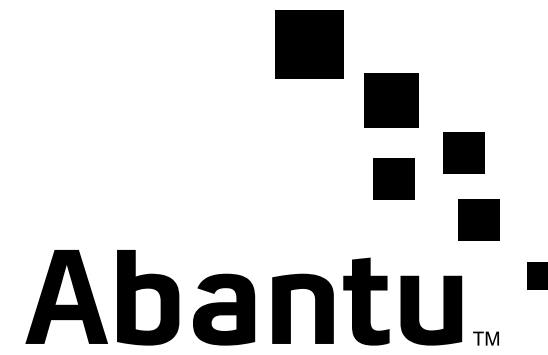
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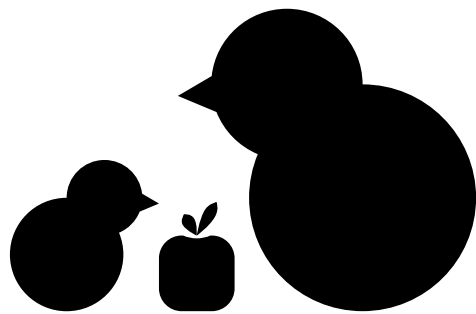


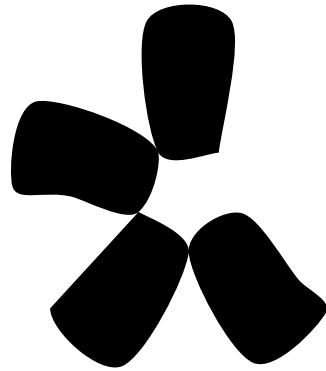


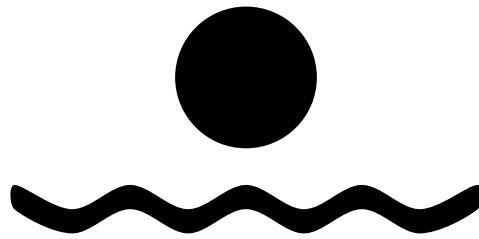




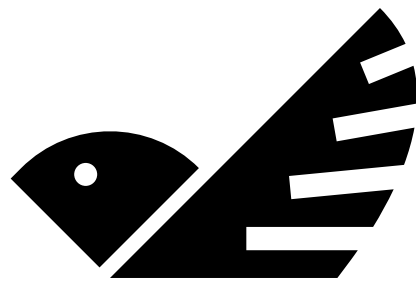
PROSPECT

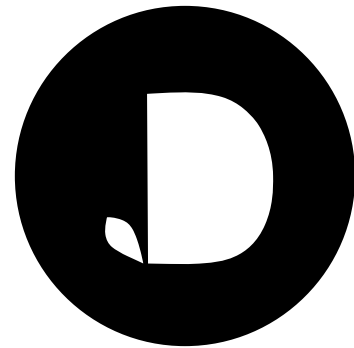










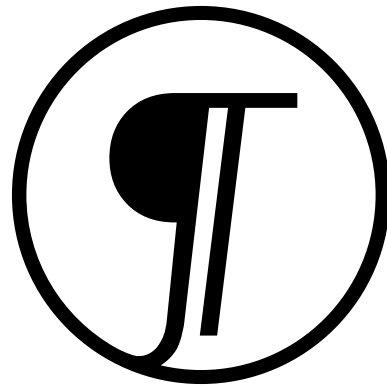




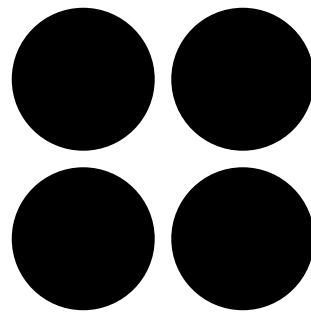


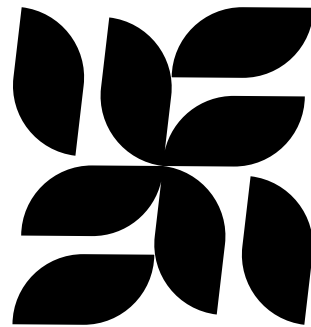


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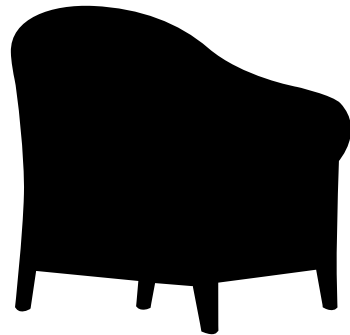


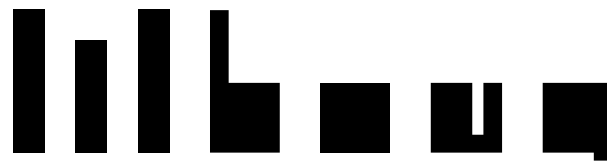




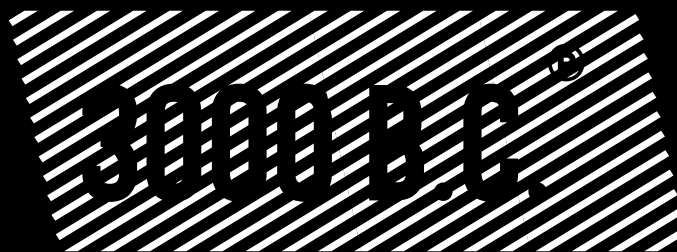


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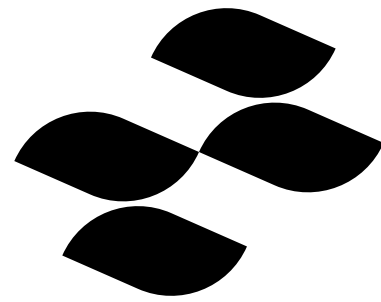




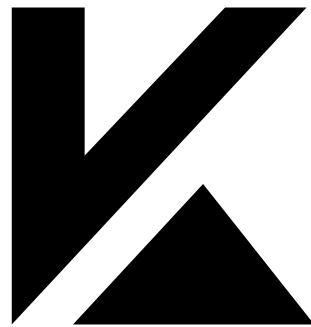








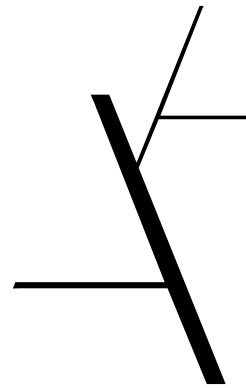
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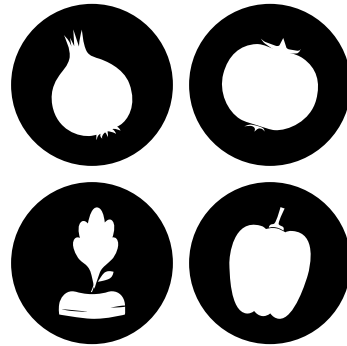


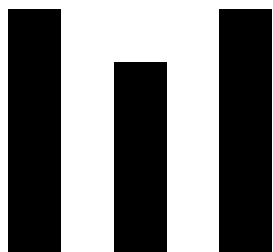




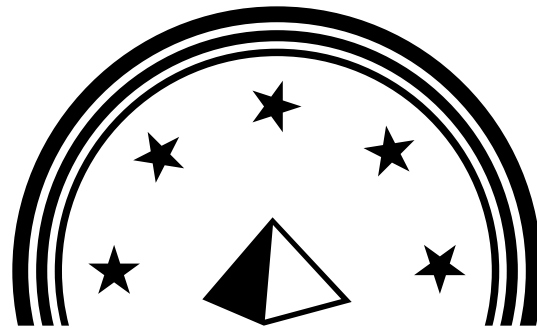






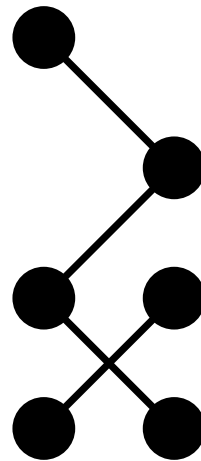


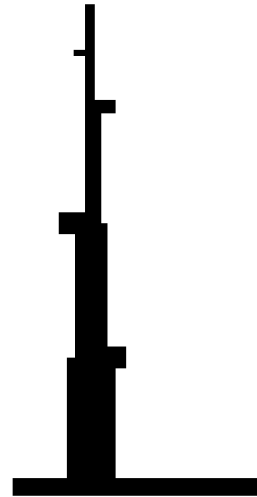
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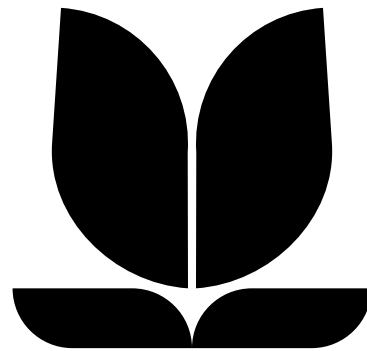












LOGO MARKS

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